# **Investor Presentation**

Sept 2021



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### **Overview of Shield Therapeutics:**

Pharmaceutical Company Focused on the Treatment of Iron Deficiency

### London AIM-listed company (STX.L; OTCQX:SHIEF)

- Market capitalization ~GBP 110m / USD 150m

### - Primary focus is on developing and commercializing Accrufer®/Feraccru®

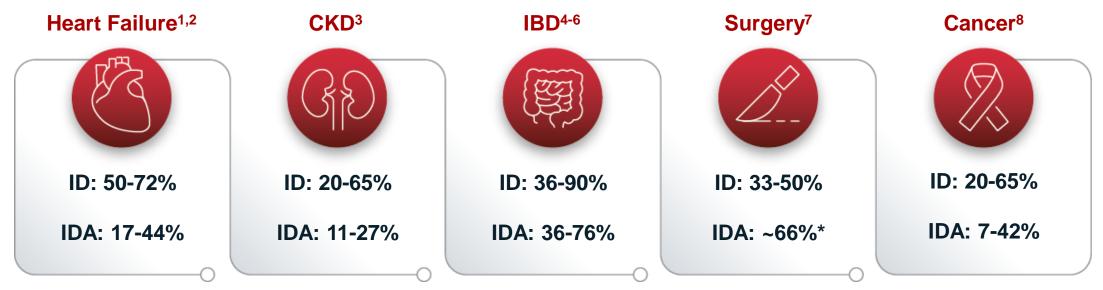
- A novel oral treatment approved in US and EU for treating iron deficiency (ID) in adults
- US commercialization commenced Q3 2021 following equity raise of GBP 28m / USD 39m (net of fees) March 2021
- Ex-US Commercialization out-licensed to:
  - Norgine (Q4 2018) Europe, Australia and New Zealand
  - ASK Pharma (Q1 2020) China, Taiwan, Hong Kong and Macau
  - Korea Pharma (Q3 2021) Republic of Korea
- Patent protection until 2035



# **Market and Opportunity**



### ID and IDA Prevalence are High in Patients with Many Inflammatory Conditions or Women's Health



- ~20% of women of childbearing age and up to 37% of pregnant women may have IDA<sup>9,10</sup>
- However, prevalence estimates can differ due to the disease stage and severity of the patient population being studied<sup>7</sup>

\*IDA secondary to major surgery.

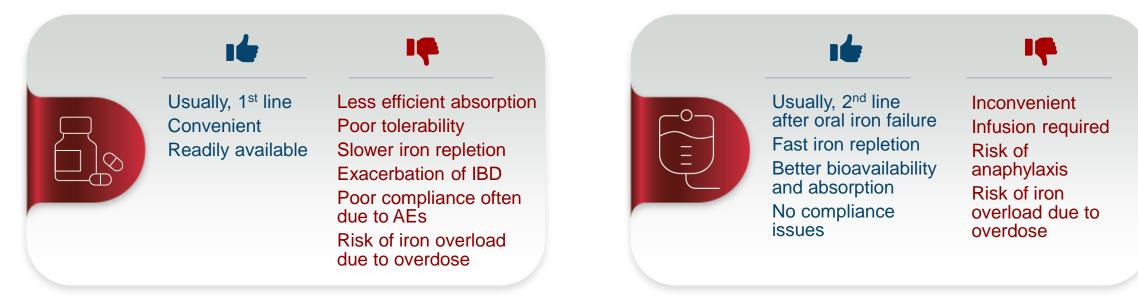
ID, iron deficiency; IDA, iron deficiency anemia; CKD, chronic kidney disease; IBD, inflammatory bowel disease.

 Klip IT, et al. Am Heart J. 2013;165(4):575-582.e573.
Cohen-Solal A, et al. Eur J Heart Fail. 2014;16(9):984-991.
Fishbane S, et al. Clin J Amer Soc Neph. 2009;4(1):57.
Bager P, et al. Scand J Gastro. 2010;46:304-309.
Kulnigg S, et al. Aliment Pharm & Ther. 2006;24(11-12):1507-1523.
Stein J, et al. Nat Rev Gastroenterol Hepatol. 2010;7(11):599-610.
Cappellini MD, et al. J Intern Med. 2020;287(2):153-170.
Naoum FA. Rev Bras Hematol Hemoter.
2016;38(4):325-330.
Your Guide to Anemia. National Heart, Lung, and Blood Institute website. https://www.nhlbi.nih.gov/files/docs/public/blood/anemia-yg.pdf.
September, 2011.
Friedman AJ, et al. J Womens Health (Larchmt). 2012;21(12):1282-1289.



### **Treatment of IDA**

- The underlying cause of IDA should be investigated, or the patient referred to a specialist<sup>1,2</sup>
- Prompt treatment of IDA is warranted, as correction improves QoL, physical conditioning, fatigue, and cognitive deficits<sup>3</sup>
- An important question in IDA management is whether or when oral or IV iron should be used<sup>1,3</sup>



IDA, iron deficiency anemia; QoL, quality of life; GI gastrointestinal; IBD, inflammatory bowel disease; AEs, adverse events.

**1.** Cappellini MD, et al. *J Intern Med.* 2020;287(2):153-170. **2.** Short MW, et al. *Am Fam Physician.* 2013;87(2):98-104. **3.** Jimenez K, et al. *Gastroenterol Hepatol (N Y).* 2015;11(4):241-250.



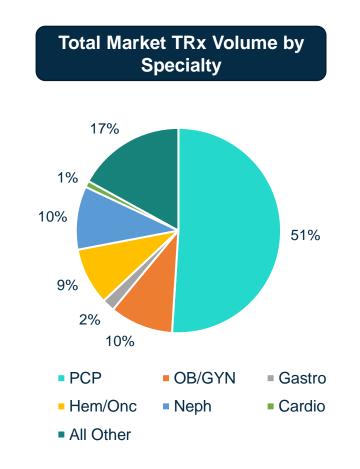
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# US Iron Replacement Market is Large with Oral Therapies making up 90% of the Volume and PCPs Writing 50% of the Rx

- ~10 million Rx's per year for oral iron
  - OTC and Generics

- ~550K clinicians writing for oral and/or IV iron yearly
  - PCP's and OB/GYN make up over >60% of the volume

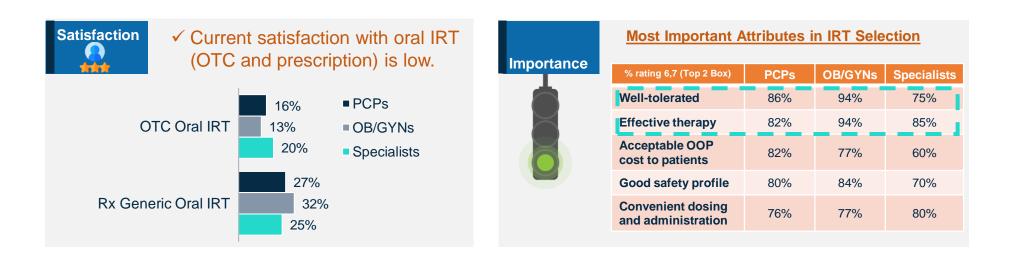
- 65,000 physicians drive >60% or oral iron volume
  - PCP's, OB/GYN majority of volume





Note: All specialty groups include any associated NPPAs i.e. OBGYN specialty group includes board certified OBGYNs and any mid-levels that practice with them. PCPs here include Family Practice, General Practice, and Internal Medicine specialties, and their associated NPPAs Source: Medical Claims and Xponent data, 12 month time period ending Dec 2019

### **Clinicians are Seeking a Well-Tolerated and Effective Oral Iron**

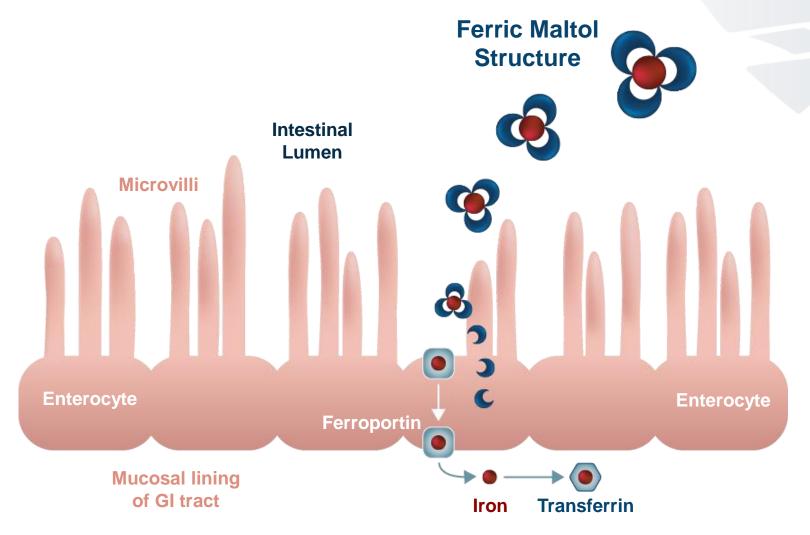




Shield ATU Research, June 2021, n=102

### **Accrufer® - A Unique Formulation of Oral Iron**

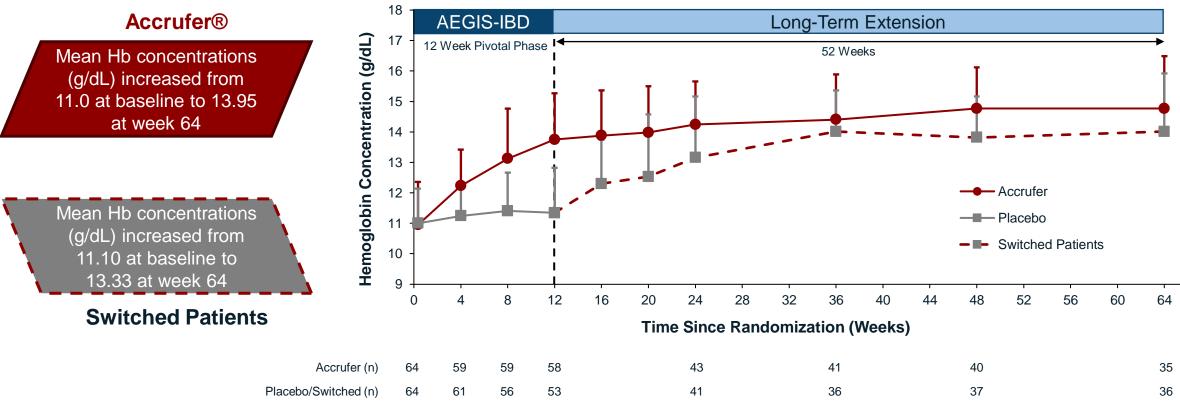
- The Fe<sup>3+</sup> in Accrufer remains in complex with maltol until absorbed and iron is delivered into the bloodstream, where it binds to transferrin<sup>1</sup>
- Other oral irons are salts and require iron dissociation for absorption, leading to formation of reactive oxygen species (ROS).
  - This causes intolerance in many patients and is the main reason for discontinuation.





### Accrufer® Increased and Maintained Hb Concentrations Over 64 Weeks

• The long-term efficacy of Accrufer® was investigated in a 52-week study extension phase



#### Absolute Hemoglobin Concentrations in Patients Over Time

SHIELD THERAPEUTICS PLO

Hb, hemoglobin.

1. Schmidt C, et al. Aliment Pharmacol Ther. 2016;44(3):259-270.

### Accrufer® Was Shown To Be Safe and Well-Tolerated Across Phase 3 Studies

- A high proportion of patients taking Accrufer® completed 12 and 16 weeks of treatment in both the IBD and CKD populations<sup>1,2</sup>
- Neither short- or long-term Accrufer® treatment led to iron overload<sup>2</sup>
- The percentage of patients who discontinued treatment due to AEs was 4.6% for Accrufer<sup>®2</sup>

#### AEs by Preferred Term<sup>2</sup>

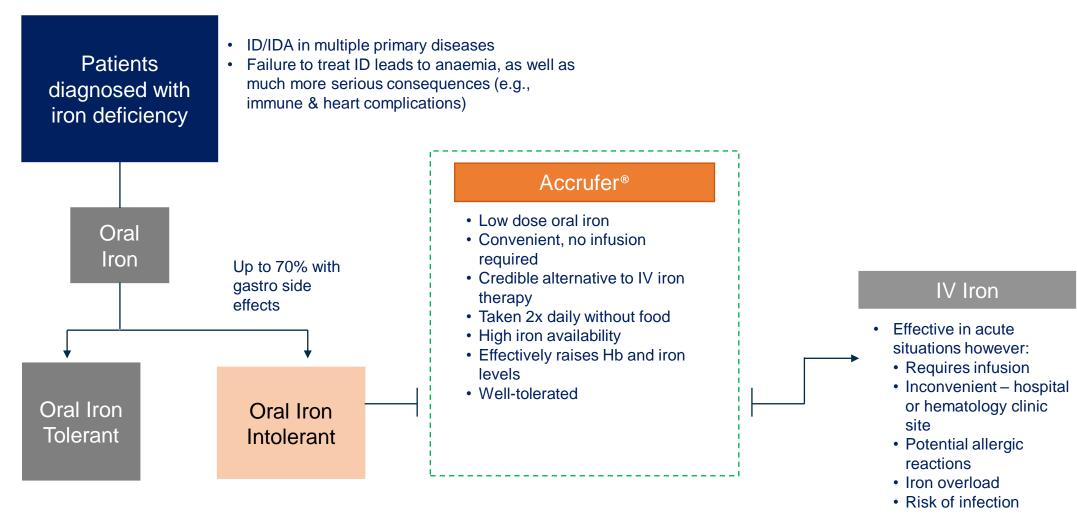
	Accrufer 30 mg BID (n = 175)	Placebo BID (n = 120)
Body System Adverse Reaction: GI		
Flatulence	4.6%	0%
Diarrhea	4%	1.7%
Constipation	4%	0.8%
Feces discolored	4%	0.8%
Abdominal pain	2.9%	2.5%
Nausea	1.7%	0.8%
Vomiting	1.7%	0%
Abdominal discomfort	1.1%	0%
Abdominal distension	1.1%	0%

IBD, inflammatory bowel disease; CKD, chronic kidney disease; AEs, adverse events; GI, gastrointestinal.

1. Gasche C, et al. Inflamm Bowel Dis. 2015;21(3):579-588. 2. Accrufer (ferric maltol) [Prescribing Information]. Austin, TX: Shield Therapeutics, 2019.



### Accrufer® Can Occupy Area of Need between OTC and IV Iron



With a broad indication, Accrufer<sup>®</sup> can target multiple therapy areas

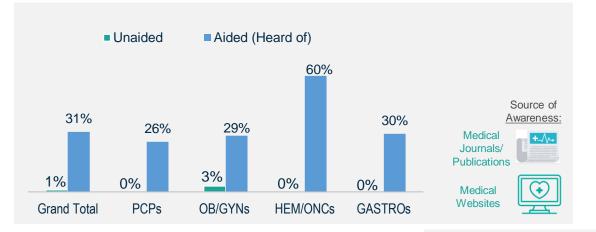
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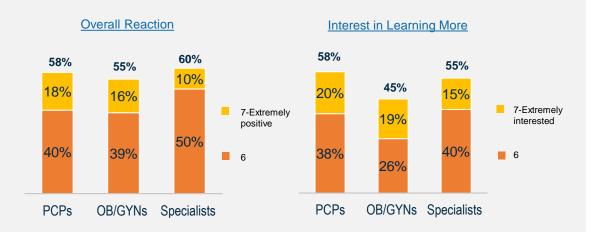
# **US Launch**

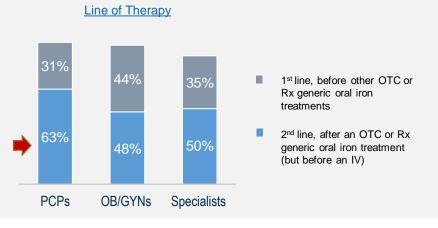


### **Clinicians Respond Favorably to Accrufer® Profile**

Treatment Awareness and Usage: Accrufer®

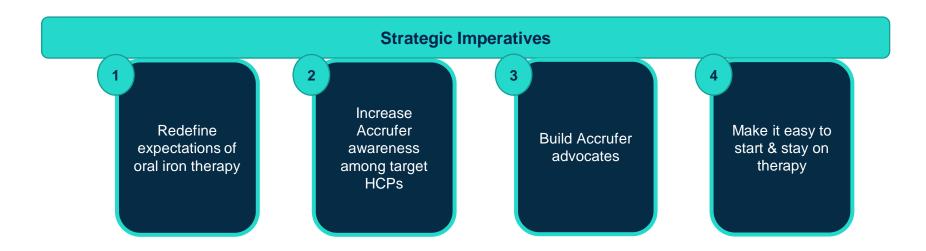








### **Critical Success Factors & Key Focus Areas**



Increase awareness of Accrufer®

Generate clinical experience with patient access programs

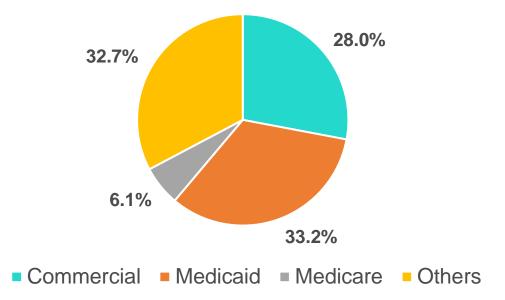
Establish payer coverage



### **Commercial Plans and Medicaid are Predominant Payers for Oral Iron**

- Initial focus on Commercial Payers and PBM's
- WAC Price for one month supply = \$500
- Contracting positioning after failure of OTC/ 2<sup>nd</sup> line

#### Oral Iron Market: Product Share by Payer Type





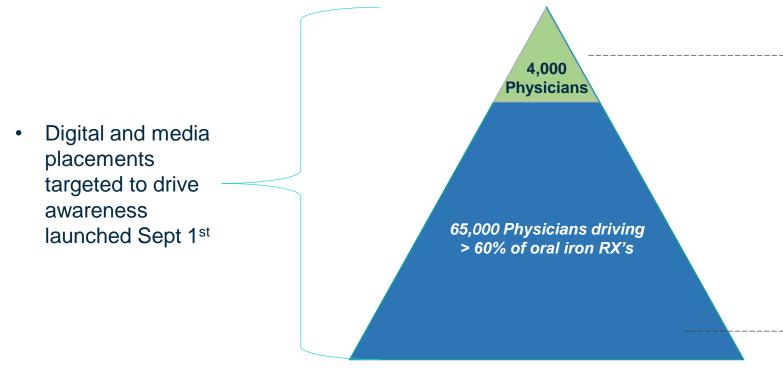


Discover the legend of tolerable oral iron

## **HEMOGLOBIN RISING**

Accrufer<sup>®</sup> is uniquely formulated to provide both effectiveness and takeability in an oral iron replacement<sup>1</sup>

### Launch Strategy of Accrufer®



- Thirty sales representatives in the field effective July 1 promoting Accrufer® with the ability to cover 4'000 highprescribing physicians
- Payer meetings and discussions ongoing
- Robust patient access program in place to generate clinical experience
- Phased increase in representatives and/or other tactics to increase reach coinciding with payer coverage



Outlook & Summary

