

Delivering on Our Commercial Growth Strategy

Corporate Presentation

August 2023



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Shield is an Innovative Specialty Pharmaceutical Company

'Delivering Substantial, Sequential U.S. Accrufer® Prescription growth following commercial expansion

Finalized commercial expansion in May '23, Partnered with Viatris to make Accrufer® the oral iron of choice in the U.S.

FDA approved product, Accrufer® (Ferric maltol), is the only oral iron broadly indicated for use in adults suffering from iron deficiency, with or without anemia

\$\ \text{shield} \\ \text{therapeutics} \quad \text{KPI = Key Performance Indicator}

Q2 2023 Accomplishments

- 50% sequential rise in U.S. Accrufer® prescriptions, to 15,800
- Substantial acceleration of KPIs: 1st time writers, new prescriptions, repeat writers
- Successful expansion of field team to 100 representatives in May as part of Viatris co-commercialization agreement
- Fully funded to support operations through to cash flow break-even by YE 2024

2023+ US Commercial Milestones

- 2023: Grow US prescriptions to 125,000 160,000
- 2025: Grow US prescriptions to 550,000 to 600,000
- 2025: Targeting USD 150 million revenue

The unmet needs of ID/IDA patients are real



Up to **70%** of people taking traditional oral iron report gastrointestinal issues^{1,2}



Up to **60%** of patients will discontinue treatment due to adverse reactions³

Isn't it ironic -- What is meant to make patients feel better is making them feel worse



Iron Deficiency, with and without anemia (ID/IDA)

Untreated ID/IDA is a source of morbidity and mortality

ID/IDA is caused by malnutrition, bleeding or problems absorbing iron

Associated with many diseases, especially women's health, inflammatory bowel disease (IBD), chronic kidney disease (CKD), congestive heart failure, oncology, aging

Clinical symptoms of anemia include fatigue, headache, dizziness, tachycardia, reduced cognitive function and decreased ability to work

Consequences of ID/IDA include increased risk of hospital admission, pre/post-natal complications, cardiovascular issues, inflammatory disease exacerbations, depression and mortality



Current Iron Deficiency Treatment Algorithm

An unsatisfactory cycle of switches and discontinuations, mainly due to gastrointestinal side effects



Accrufer® (ferric maltol) [Prescribing Information]. Austin, TX: Shield Therapeutics, 2019. Revised 02/22. Pooled from pivotal trials

Accrufer® Designed for Efficacy and Tolerability

Proprietary Accrufer® Maltol Formulation and Unique MOA Delivers Elemental Iron to the Small Intestine^{1, 2}

Proprietary Formulation

Accrufer® is formulated in a maltol complex vs. traditional oral irons, provided in ferrous-based formulations

Low iron dose

60 mg of elemental iron is delivered by Accrufer® daily



Accrufer® protects iron within a maltol "shield", enabling it to pass through the stomach

This "shield" allows Accrufer® to reach the small intestine, where it safely releases the iron dose into the blood stream.

The shield also allows more efficient iron uptake at lower doses, without the gastrointestinal side effects of traditional irons

Accrufer™ is dosed at 30mg BID

^{2.} Accrufer® (ferric maltol) [Prescribing Information]. Austin, TX: Shield Therapeutics, 2019. Revised 02/22.

Shield graphic for illustrative purposes only

Accrufer®: Demonstrated Efficacy, Established Safety and Unprecedented Tolerability

Proprietary Accrufer® maltol formulation and unique MOA delivers a total of 60mg¹ of elemental iron to the small intestine²

<5%

Accrufer® adverse reaction & discontinuation rate¹

2.25 g/dl

Increase in hemoglobin for Accrufer®-treated patients compared to 0.06 g/dl for placebo at week 12¹ (p < 0.0001)

Data from three Phase 3 studies demonstrated consistent efficacy in both the IBD and CKD populations and supported a broad label as a treatment for patients with iron deficiency and iron deficiency with anemia

A Significant Market, Ripe for Innovative Disruption



~20 MILLION*

Estimated number of individuals with anemia in the U.S.*

Large, defined market:

- 13.4M prescriptions per year, majority OTC iron
- ✓ Total available US market opportunity of US\$2.3B

80% of prescriptions written by Women's Health and General Practitioners

Unsatisfied market driven by gastrointestinal related adverse events and minimal efficacy

Little to no innovation among oral iron therapies over past decade drives complacency for healthcare providers



OUR COMMERCIAL PARTNERSHIP MISSION





To make Accrufer® the oral iron of choice in the U.S.





Exclusive, Multi-Year US Co-Commercial Agreement

Introduction of "Ironic Campaign" refreshes Accrufer® branding

Shield and Viatris have hit the ground running since May 2023, leveraging strong clinical data, best-in-class digital marketing, extensive payer relationships and direct to patient capabilities

Shield and Viatris will split net revenue and marketing costs (larger share to Shield)
Shield has the potential to receive sales milestones up to USD \$30 million

Dec 2022



Deal signed

May-Jun 2023+

Launch of new sales team targets 12,000 top HCPs & refreshed brand positioning

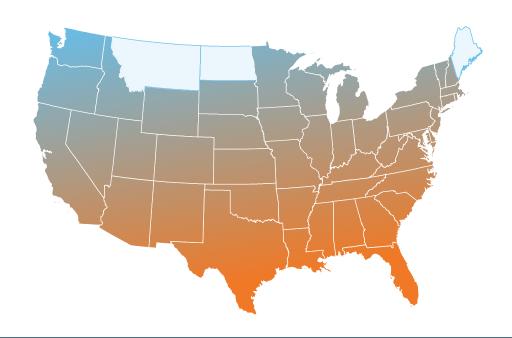
Jan - May 2023

New 100-person combined Commercial Team hired, trained and deployed



Combined Sales Force Dramatically Increases Reach and Efficiency

Collectively calling on 12,000+ high prescribing HCP's



Commercial Team Provides Wide U.S. Coverage

New Combined Sales Force

Launch-savvy team includes 100 sales reps and 12 core leaders, supported by a strong bench of marketing, reimbursement and customer service with experience across relevant indications including women's health

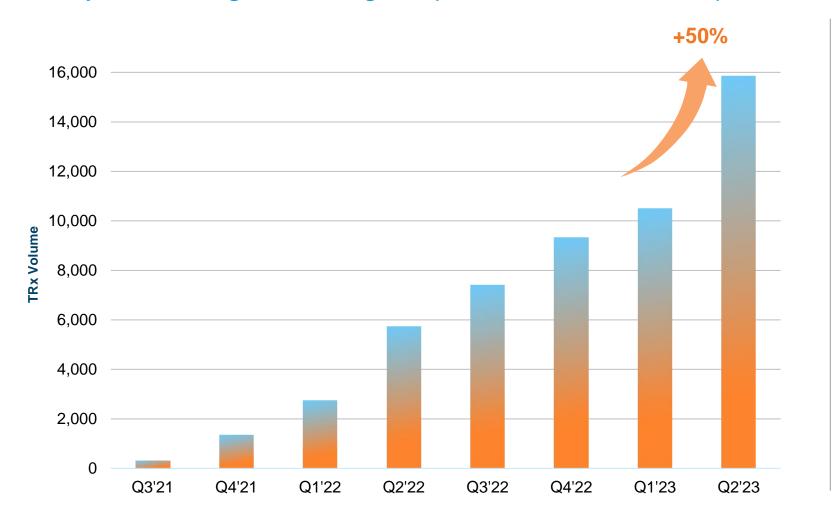
Newly Launched Commercial **Advisory Board enhances key KOL** connections

OB/GYN & Hematology co-chairs, with 9 cross-specialty advisors

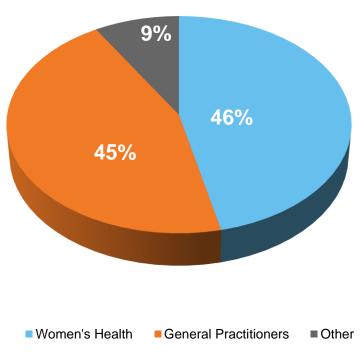


50% Increase in Accrufer® Prescription Volume vs. Q1

Early Positive Signs following completion of Field Force Expansion



Prescriptions by Specialty*





**As of Q2 2023, based on launch to date

Growth in Prescriptions and Other KPI's align with Expanded Field Team

Q2 2023 highlights early impact of expanded commercial team



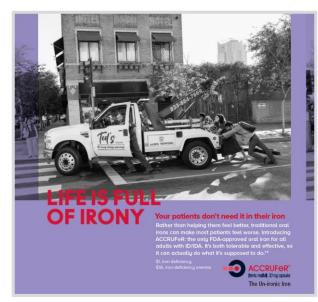


KPIs in Q2 2023 confirm strong Accrufer® **traction**:

- ► New Prescriptions: +63%
- ► First-Time Writers: +157%
- ► Repeat Writers¹: +73%

Shield and Viatris collaborate to launch new Brand Campaign

Introducing the "Ironic Campaign"



THE UN-IRONIC IRON
THAT MAKES YOU FEEL
BETTER, NOT WORSE

It's time for iron without the irony











Disruptive Tactics to Wake Up Dormant Market



Sales Rep Materials

Print tactics

Digital enablement

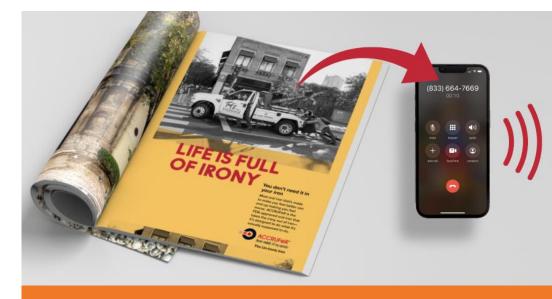
Disruptive HCP engagement



New Patient & HCP Website

Social Media platform/assets

New focus on national congresses: NPWH, ASH



Patient / Social Activation

Irony in the Real World

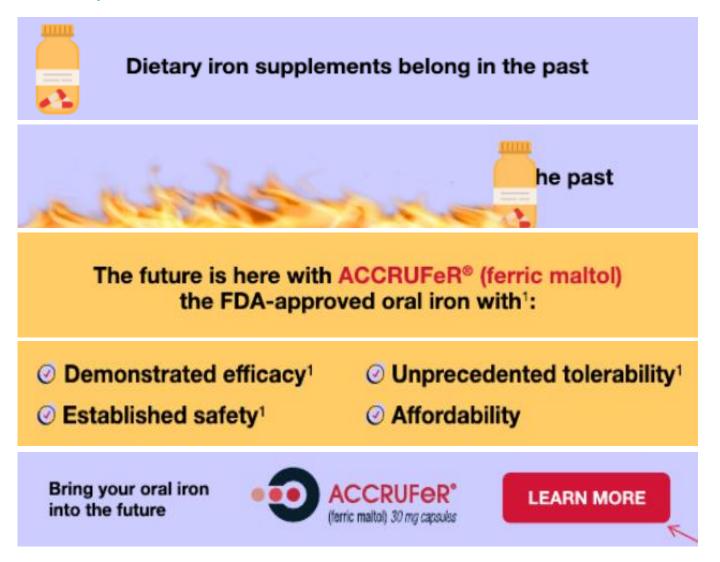
1-833-NO-IRONY

Actively reviewing other tactics for patient activation later in '23



A sneak peak into the ads... HCP Animated Ads* (Programmatic Display)

Disruptive Tactics to Wake Up Dormant Market





100M or ~40% of Eligible Lives Now have Coverage for Accrufer®

Commercial Plans















Robust Patient Access Programs

- Broad Patient Access programs in place to maximize ability to get patient on Accrufer® at lowest cost (\$0 or \$25 per month)
- Payer Contracting Strategy allowed for Prior Authorization for simple physician attestation 'tried and failed OTC iron' prior to Accrufer®
- Partnered with BlinkRx® in Q3:22 to increase "first fill" rates, expand duration of therapy and enhance experience of patients and providers with Accrufer®



High Performance Executive and Commercial Leadership Team

Poised for success, building on experience with over 30 products launches



Greg Madison
Chief Executive Officer



Hans-Peter Rudolf
Chief Financial Officer



Andy Hurley
Chief Commercial Officer



Todd Hayes Head of Sales



Christiana Cioffi Head of Marketing



Lorraine Nemyler
Head of Commercial Operations



























































Global Partnerships Continue to Progress

Deals include upfronts, milestones & double-digit royalties



United States

Co-Commercial
Agreement, Dec. 2022
100-person combined
sales team in place

Shared marketing cost & net revenues with larger allocation to Shield



EU+1

Sales volume (packs sold) increased by 6.5% (2022)

Call points re-focused to women's health/GPs

Double-digit royalties on net sales



Canada

Licence agreement signed in Jan. 2022 Approval expected mid-2023

Tiered royalties on net sales



Republic of Korea

Agreement for single PK (pharmacokinetic) study
Final regulatory study
underway

Mid-teens royalties on net sales



China +2

Continuing enrolment for Phase 3 study

Significant impact due to pandemic restrictions

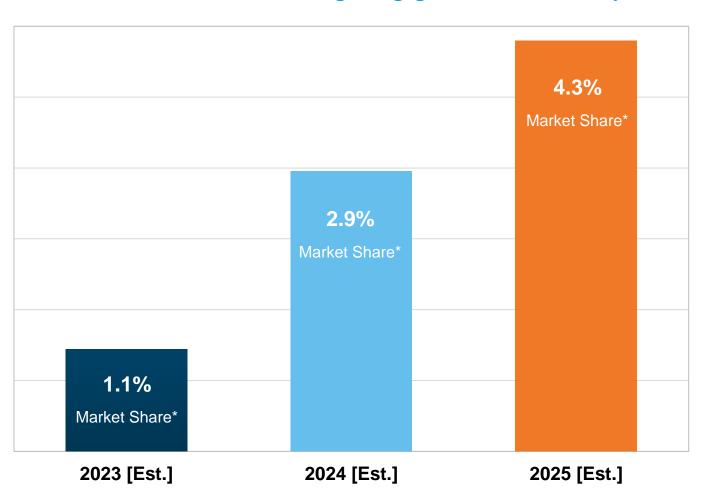
Double-digit royalties on net sales

Shield will continue to evaluate further partnerships in selected geographies



Full Commercial Deployment Drives Accrufer® Adoption

Accrufer® market share targeting growth to 4.3% by 2025



Estimated Annual Prescriptions:

2023

125,000 - 160,000

2024

370,000 - 420,000

2025

550,000 - 600,000

Resources Expected to Support Operations Through Cash Flow Breakeven, Expected by YE:2024

Key Financial Highlights	
Ticker	STX
Exchange	LSE
Shares Outstanding	713 million
Avg. Trading Volume	2.3 million ¹
Market cap	£71.3M (US\$92.M) ²
Cash	£10.8M (US\$13.6M) ³

Ownership Snapshot		
Corporate/Institutional Ownership	>60%4	

Research Coverage	
FinnCap Group	Mark Brewer
Peel Hunt	Dr. Miles Dixon
Edison Group ⁵	Soo Romanoff/ Pooya Hemami
Hardman & Co. ⁵	Dr. Martin Hall
Proactive	Dr. John Savin

^{1.} Trading volume reference per Bloomberg, 30 day average

^{2.} Market cap as per London Stock Exchange as of 24 July 2023

^{3.} Cash as of June 30 2023, unaudited

^{4.} Ownership information from share register as of 3 July 2023

^{5.} This firm provides paid research

Upcoming Milestones Highlight Global Commercial Progress



Accrufer® US

2023: Estimated prescriptions to be delivered 125,000 – 160,000

2024: Estimated prescriptions to be delivered 370,000 – 420,000

2025: Estimated prescriptions to be delivered 550,000 – 600,000



Accrufer®/Feraccru® WW

H2 2023: KYE Pharma regulatory approval and launch (Canada)

H2 2023: Booth Exhibits planned at NPWH (Oct/Nov) and ASH (December)

2024: Korea Pharma regulatory application & approval (Korea)



Shield Therapeutics

Sep 2023: Half-Year Financial Results

Q4 2023: Trading Update

Q1 2024: Trading Update

Q2 2024: 2023 Financial Results



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Thank You!

Greg Madison – Chief Executive Officer Hans-Peter Rudolf – Chief Financial Officer

